

Introduction

Active Black Country (ABC) is the Active Partnership, operating as the strategic lead for Sport and Physical Activity across the Black Country region.

We have a passionate belief that physical activity and sport can improve people's lives and that it is every residents' right to be physically active and play sport.

The partnership's ambition is to '*create an active healthy region*' and enable our 318,000 inactive residents to be active. The partnership's enabling role is to understand the regions communities and people, connect and collaborate to align strategic priorities and influence policy, interventions and investment to get more residents active and realising the benefits of an active lifestyle.

Active Black Country understands that the scale and complexity of the challenge across the Black Country is significant and recognise we have to tackle the challenge through building a collective approach, realised through shared agendas, to create change at all levels and across many sectors.

Central to this is our approach to our focus on 'people' starting with our own organisation and then understanding the skills we need on the wider sectors, volunteer, coaching and professional workforce.

Covid-19 has had and will continue to have an impact on society but in particular the Sport & Physical Activity and Health & Wellbeing sectors. This will mean changing consumer behaviours, new business models and workforce requirements.

In 2017 we published a sector skills plan for Sport and Physical Activity and are now seeking an external consultant to work with us to undertake a refresh of the action plan based on clear demand led evidence-based approach.

This research and associated report will inform the emerging strategic planning and delivery of sport and physical activity across the Black Country.

Scope

1. An organisation or individual (s) to undertake consultation via a range of face to face and focus groups to identify the workforce required to get people physically active.
2. Identify current local skill shortages across the sports, physical activity, community health and well-being sector, and to identify the competencies they require in workforce development.
3. Identify future business models over the next 3-5 years and identified labour market needs.
4. Quantify and breakdown the skill gaps and shortages by occupational grouping.

Active Black Country Sector Skills Plan Brief

5. Highlight the difference in need and the commonalities and differences across both size-band, and occupational grouping.
6. What are employers doing in the absence of suitable qualifications/skill provision to meet skill gaps/shortages.
7. Identify key themes and recommendations to inform the development of a sector skills action plan for sport, including any barriers to adequate skill provision.
8. Produce an end report including key recommendations, a skill provision/gap matrix, and a sector skills action plan.

Expectations

1. The lead organisation will outline their methodology based on brief purpose and programme of work.
2. The appointed Consultant will be responsible for producing their own detailed programme for carrying out the project and for completion of stages by key target dates.

Fee quotation

The fee quotation should contain a detailed breakdown of all costs. The fee quoted should be inclusive of expenses e.g. mileage, subsistence, printing and VAT.

Timeline

Deadline for submissions is 5pm 13th January 2021. We would agree a detailed timeline with appointed consultant but anticipate the work commencing beginning of February 2021.

Quotes

Quotations should be received by Jo Dodd (Active Black Country Workforce lead) and include:

1. Your Methodology setting out a detailed Action Plan for each of the work programme areas including specific tasks, timeframe, staffing and costing.
2. Details of key personal including qualifications, specialisms and roles which they will play.
3. Examples of other similar contracts undertaken by the organisation, including your track record on delivery, and the organisations expertise in undertaking research and production of associated reports.
4. Your understanding of the task.

Key Contacts

Jo Dodd – ABC Workforce Lead – joanne_dodd@blackcountryconsortium.co.uk

Ian Carey – ABC Director – ian_carey@blackcountryconsortium.co.uk